



MICRO-CONSULTING
For North Carolina

Business Solutions

MCforNC is a nonprofit consulting firm providing consulting services to other nonprofits. Our mission is to provide students with relevant work experience while helping our nonprofit community be sustainable.

Social Media Plan

There are nearly unlimited number of social media channels, but your listeners don't have unlimited time. So, the challenge is: How do you convince your audience to use their scarce time to tune in to your social media network?

- Do you need to strengthen your social media presence?
- Do you need strategies to engaged your followers in your conversations?
- You've started your social media network, but do you have a plan to sustain the momentum?
- Are you using your online network to its full potential?

MCforNC can help you develop a social media plan that can help you start or grow your online network. We can help you create strategies to continue to engage your audience in both your conversations and organization.

How does the process work?

